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MRS. MINNESOTA AMERICA

Dear Prospective Sponsor,

This letter is to introduce you to a finalist who is participating in the Mrs. Minnesota America Pageant that is being held in Bloomington Minnesota. Now in its 43rd year, the Mrs. America Pageant is devoted to emphasizing that America's 60 million married women are extraordinarily beautiful, poised, articulate and versatile.

The winner of the coveted Mrs. Minnesota America Pageant crown will make personal appearances throughout the state during her year's reign. She will be speaking for and to Minnesota's largest and most important constituency, its married women.

The Mrs. Minnesota Pageant focuses the attention of our nation and the world on the contemporary married woman. The variety of women the pageant attracts is hardly surprising. There are many women who own and run their own businesses. They are wives, mothers, and traditional homemakers. The one thing they all have in common is that they are married and have an eagerness to compete.

Mrs. Minnesota America is uniquely qualified to maintain the responsibility of this position, as well as uphold the dignity and honor that her crown embodies. She stands as a testament to the accomplishments of the contemporary married women in all sectors of our society. Her inspiration to her family and the community, her pursuit of excellence, and her indomitable spirit - all these qualities comprise the essence of Mrs. Minnesota.

Throughout the generosity of sponsors, we, are able to recognize and reward these outstanding married women for their achievements while encouraging them to set new goals for the future. Business owners, community leaders and family members can support and help make wonderful things happen for them and then return dividends to their communities, states and nation!

Please take this opportunity to invest in one of Minnesota's greatest resource, THE MARRIED WOMEN AND MOTHERS OF OUR STATE! Your check for advertising in support for your candidate should be made out to "Mrs. Minnesota America" and mailed to Mrs. Minnesota America C/O Faith Schway, 1918 Twin Circle Drive, Mendota Heights, MN 55118.

Sponsorship advertising should be submitted by 5/15/2020

\$400 full page ad, 8.5" x 11 bleed on all sides (no crop marks) camera ready PDF is preferred

\$200 ½ page ad, 8.5" x 5.5" bleed on all sides (no crop marks) camera ready PDF is preferred

\$200 Vendor Table & 2 chairs

\$100 business card or In-Kind donations for pageant prize or contestant gift bags also appreciated, please specify value and description.